

JULIA WEEMS

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nationality: American with permanent residency in Spain
languages: English (native), Spanish (fluent)
Catalan, French and Italian (comprehension)

EXPERIENCE

Fashion School Director Barcelona

IED Barcelona: since 2011 director of the fashion school, including all official undergraduate fashion courses (Título de Grado en Enseñanzas Artísticas Superiores de Diseño: Diseño de Moda + Estilismo, BA Hons Fashion Design validated by University of Westminster). A number of significant methodological changes have been made under my direction and since 2013 we have been listed in the international rankings for the top fashion universities (in 2019 ranked by fashionista.com and Business of Fashion as one of the top 25).

Professor Barcelona

IED Barcelona: since 2007, teacher in the undergraduate fashion course; fashion marketing, masters and summer courses; teaching Materials and Textiles I, Functions of Dress, Special Projects with Brands/Interdisciplinary Project, Fashion Trends for Performing Arts, Fashion Trends: DIY, Upcycling, both in English and Spanish.

IED Barcelona: from 2009-2011, Course Leader of the BA Honours Fashion Design programme validated by the University of Westminster. I worked on the validation process and was Course Leader during the first year running.

Events (production and art direction) New York, Paris, Barcelona

Fashion Shows IED Barcelona: June 2021 Casa Vicens (digital), June 2020 (digital), November 2019 Guggenheim Bilbao 25th anniversary IED Spain, June 2019 Hospital Sant Pau, June 2018 080 Barcelona, June 2018 DHUB, June 2017 Auditori, June 2016, June 2015, June 2014, June 2013, June 2012, June 2011

Fashion Shows/Fashion weeks: Paris Fashion Week (Jose Castro F/W 09, Jose Castro S/S 08, Jose Castro F/W 08), 080 Barcelona Fashion (Jose Castro S/S 08), Circuit 12 Zero, Circuit 11 Re-Do

Plays/Performances: "Variable City" (03), "Return" (02)

Parties: PAPER Magazine (the Eleanor Lambert Annual Breakfast during New York Fashion Week, private parties in clubs Twilo and Spa and "The Beautiful People Party" in 2000 and 2001), fundraising party series "Firescape" for J Mandle Performance

Fashion Designer New York, Barcelona

MYBS: from 2009-2011 luxury t-shirt brand. A collection that is based in being both physically and mentally attractive, defined by 4 concepts- color, cut, screen printing and oversize

Jose Castro: from 2006 to 2008 worked on Jose Castro's creative team, developing and producing his RTW collections, which showed in Paris Fashion Week and 080 Barcelona as well as being sold in No Season showroom in Paris

per/Form: from 2002 to 2004 worked with the artist Julia Mandle in order to transform her architectural costumes into a limited edition exterior garment collection

Francis: from 2002 to 2004 worked as assistant to the designer Debora Francis on her collection of limited edition jackets for celebrity clients

Costume Designer (theater, dance and music) **New York, Barcelona**

Plays/Performances: "Frost/Nixon" (09), "A Qui Li Pugui Interessar" (08), "Jaula" (08), "Efectes Secundaris" (07), "Feast"(04), "Variable City" (03), "Return" (02)

Directors: Àlex Rigola, Ricard Gázquez, Antonio Simón, Julia Mandle-de Bever

Theaters: Teatre Lliure, Teatre Tantarantana, Gale Gates Arts Center, The Stable, various street locations in Manhattan and Brooklyn

Events: fundraising party series "Firescape" for J Mandle Performance

Stylist (audiovisual, press and fashion) **New York, Los Angeles, Barcelona**

Press: from 2000 to 2009 worked as a fashion stylist for clients including Glamour Magazine, Elemental Magazine, Exo2 Mag, FHM, Men's Health Magazine, O Magazine, Paper Magazine, Podivm, Style.com

Photographers: Carlos Felix, Carrie Prophet, Cheryl Dunn, Coliena Rentmeester, Danny Clinch, Donald Graham, El Maco Photography, Eric Cahan, Jayne Wexler, Jonathan Skow, Julia Soler, Karen Pearson, Keith Lathrop, Siege aka. Clayton Cubitt, Squire Fox

Celebrities: Anne Curry, Christy Turlington, Gloria Felt, HRH Queen Noor, HRH Pekina Norodom, HRH Sade Ayeni Tyler, Jessica Lang, Karen Duffy, Lisa Ling, Sara Jones, Sigourney Weaver, Theo Kogan, Tina Fey, Twyla Tharp

Video-publicity: from 2000 to 2009 worked for various producers/clients in different spots or informative videos, including ADETCA, 5th & Sunset, Harry Potter, Mastercard, Full Frontal Fashion HDTV (Plus et Plus), Verizon

Events: Council of Fashion Designers of America, J Mandle Performance

Market Editor at STYLE.COM for the seasonal shopping guides, Fall Shopper 2003 and Spring Shopper 2003 **New York**

Jury member at Istanbul Fashion Film Festival **Istanbul 2021**, Reshape **Barcelona 2019**, 080 **Barcelona Fashion Barcelona 2015**

Speaker at Istanbul Fashion Film Festival **Istanbul 2021**, Be Sustainable Fashion Summit **Ukrainian Fashion Week virtual 2021**, Selected Bilbao **Bilbao 2016**

EDUCATION

° Masters (MSc) in Education at University of Glasgow (2021-currently)

° Fashion and Textile Design at IED Barcelona (2004-2007)

° BA (magna cum laude) in Nonverbal Communication and Clothing at New York University's Gallatin School of Individualized Study in New York (1999-2003)